

Cal South Recreational Task Force (RTF) Executive Summary

Background:

Mr. Johnnie Garza, Cal South President and Chairman of the Board established the RTF. The RTF was created to insure that Cal South's recreational membership is properly served. The RTF was formed to look at the Recreational arena and to be able (a) to understand the current landscape, (b) identify the current issues of the recreational leagues and (c) to provide recommendations and initiatives with the purpose of providing the leagues the necessary tools and ideas needed to grow, serve, sustain and strengthen the recreational arena:

- (a) To understand the current Recreational landscape, the RTF committee spent many hours and weekends discussing current issues that afflict all the Cal South seven (7) Districts. The RTF committee covered many discussions revolving around the philosophy of fun, learning, positive environment and an emphasis on the development of everyone involved in the recreational environment, such as, players, coaches, referees and parents alike. We also concentrated on current administrative/business rules as they pertained to the recreational leagues.
- (b) The Committee identified and uncovered several issues that are pervasive and must be resolved in the short term. The committee developed and deployed a list of questions (questionnaire) and presented to all recreational league Board of Directors. A total of 72 responses were received for a 53.3%. The Current amount of registered recreational leagues is 135.
- (c) The questionnaire from the recreational leagues and the District RTF Committee members input provided the analysis to arrive to the final recommendations.

RTF recommendations are presented for consideration in the short term, mid-term and long-term on Attachment A.

I would like to deeply thank the RTF committee for their time, attendance, commitment, and individual recommendations. The committee spent an average of 50 volunteered individual hours, not counting travel time, away from their families and normal day-to-day duties.

I would also like to thank the Cal South staff for their support. Special thanks to Ms. Suzanne Walters, Mr. Ernie Fregoso for making us feel at home on the long weekends and Ms. Alely Cruz for her administrative coordination.

I hope that we have performed the assigned task and have provided a roadmap with our recommendations/initiatives to strengthen Cal South. We hope that these initiatives are implemented to insure that Cal South Recreational program becomes the premier provider not only in California but also in the US.

I am extremely grateful to all involved in this great endeavor.

Rick Velasco

Team Members:

Mr. Johnnie Garza, Chairman Board of Directors Cal South

Email: jgarza@calsouthcom

Mr. Rick Velasco, Chairman Recreational Task Force.

805-621-3522/805-937-3450 fax

email: rvelasco@calsouth.com

| |
|--|
| <ul style="list-style-type: none">• District 1: Patti Ghio – 858-488-1345• email: pghio1@san.rr.com |
| <ul style="list-style-type: none">• District 2: Toni De Carlo 760-525-4213• email: tsoccertoni@aol.com |
| <ul style="list-style-type: none">• District 3: Dan Sheppard 714-393-1658• email: president@breasoccer.org |
| <ul style="list-style-type: none">• District 4: Steve Marquez 714-326-5385• email: smredcard@gmail.com |
| <ul style="list-style-type: none">• District 5: Darwin Dallas 951-205-2912• email: darwindallas@gmail.com |
| <ul style="list-style-type: none">• District 6: Danny Moreno 661-303-5358• email: dmrktekt@hotmail.com |
| <ul style="list-style-type: none">• District 7: Bruce McAfee 805-404-8965• email: bgmac@roadrunner.com |
| <ul style="list-style-type: none">• Cal South Staff Member Liaison: Luis Salcedo310-220-9983• Email: lsalcedo@calsouth.com |