



**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
December 9, 2009**

The Directors named in these minutes of the California State Soccer Association-South, constituting the Board of Directors of said California Corporation, held its regular meeting on December 9, 2009 by conference call. President and Chairman of the Board, Gregory Falk, called the meeting to order at 7:09 pm. A quorum was present.

Gregory Falk, President
David DeLeon, Vice President
Johnnie Garza, Assistant Vice President
Chris Gallup, District 1 Commissioner

Derek Barraza, District 4 Commissioner
Rick McCown, District 5 Commissioner
Ann Shoemake, District 6 Commissioner
Rick Velasco, District 7 Commissioner

Also present for various parts of the meeting

John Weinerth, Chief Executive Officer
Steve Hoffman, Director of Coaching and ODP
David Lamb, Director of State Tournaments
George Noujaim, SRA
Bill Lewis, Director of Marketing
Luis Salcedo, Director of Competition & Membership Development
Frank Sanford, Director of Sanctioned Tournaments
Adrian Marquez, Office Manager
Brandy Buell, Executive Assistant to the CEO

Motion #1 Rick Velasco moved to approve the November minutes as submitted.
Chris Gallup seconded.
Motion passed unanimously.

President's Report: Presented by Mr. Gregg Falk. A conference call among the Region IV USYS Presidents will take place tomorrow as a prelude to the USYS Board meeting this weekend. Mr. Falk will be addressing a concern that the National league is considering removal of the entry of National League winners into the USYS National Championships Series. Cal South is vehemently in opposition to this change as it is the primary incentive for participation in the National League and should continue as is. Gregg will make our position known within the call. We will also advocate for the National League to consider expansion from eight teams to sixteen team brackets in the future.

CEO Report: See written report. Mr. Weinerth, Luis Salcedo, David Lamb, and Bill Lewis were instrumental in the signing of a long term agreement with Copa Cabana Beach Soccer to run a series of Cal South adult beach soccer championships in April in Long Beach and a youth beach soccer championship series in June in Santa Monica. More details will be disclosed to the Board in person at the January meeting.

Corporate Office Report: See written report.

Rick Velasco asked for a new report on delinquent leagues in terms of outstanding registration balances from the Fall.

Sales & Marketing Report: See written report. We received an agreement from the legal department of a potential food sponsor that we will look over in the coming days in an attempt to execute the deal as soon as possible. We have had promising discussions with a large Sporting Goods retailer. We have a proposal out to one of their competitors, so we hope to complete a deal with one of them in the near future.

Competition and Membership Development Report: See written report. There are approximately 6,000 registered adult players so far. The LA Municipal spring season will start soon and will add a few more teams. The Orange County Women's Soccer League will start with us in the 2010 fall season. We are on track to attain our goal of 7,000 adult players this first year.

League Accounts Management Report: See written report.

Rick Velasco asked Derek Barraza what helped his district's recreational teams increase by approximately 2,000 players. Mr. Barraza deferred to Luis Salcedo. This uptick in players is mainly due to Kids in Sports and some of the

outreach that we have been working on in Los Angeles County in underserved communities as part of the US Soccer Foundation Urban Outreach grant. There is not a lot of growth with the existing leagues; however, those seem to be remaining steady.

Coaching Education and ODP Report: See written report. This is our second ODP training weekend and we are hoping for no rain.

US Soccer Federation have been pushing for 'no re-entry' at the older age groups in the highest level competitions such as the USYS National Championship Series and it appears that this will appear down the line in some form or fashion. An email went out recommending limited substitutions to 7 per half at regional level from U14 up and would like it to change at the state level. We would want it all to be the same from the state to regional to national level and be consistent across the board. In the event that US Youth Soccer implements this going forward, we would need to also make the appropriate changes with the Cal South National Cup and potentially State Cup. We will share more information as we have it.

State Tournaments Report: See written report.

Ann Shoemake asked how venues for State Cup were coming along. Mr. Lamb reported that all venues are doing well. We will play our adult tournament March 19-21 at the San Bernadino Complex. And we were just informed that the complex is open Memorial Day weekend if we would like to use it.

Rick Velasco asked if he could get a small list of hosting requirements for the requested district representatives, so he could pass it along to his Leagues.

State Referee Report: Presented by George Noujaim. The R9 program is getting a lot of attention from us. November and December have been very busy for the State Referee Committee. We have been meeting with different referee groups. We will come to any district to get R9's going.

There has been confusion in regard to the referee mentors, instructors, and assessors becoming employees as of January 1, 2010. An email will go out to the referee community tomorrow to help dispel some of the rumors and get everyone on the same page that this does not apply to your daily activities as a referee only those delivering instruction, assessments and mentoring as part of the Cal South Programs.

TopSoccer Report: See written report.

Sanctioned Tournament Report: See written report.

Motion #2 Rick Velasco made motion to approve the Cypress Cup date change from August 7th-8th to July 31st-August 1st and to approve the Fusion Spring Classic Tournament date change from March 13th-14th to March 20th-21st upon receipt of the \$300 date change fee.
David De Leon seconded.
Motion passed unanimously.

Standing motion to approve all reports as submitted.

The Board had previously established that all referees for youth games have been asked to complete the Risk Management process by January 1st. After an internal review, we have determined that there are many changes currently in process and in fairness to the entire referee community we need to bump this date back. Therefore, the Board asked that George and the SRC secure feedback from the referee community and recommend a future date that is both fair and will lead to effective compliance.

The next Board meeting will take place in San Diego in conjunction with the USASA Region IV meeting during the lunch break.

Motion #3 Derek Barraza made motion to approve the Beach Cities Youth Soccer Association contingent upon the submission of missing items from their application.
David De Leon seconded.
Motion passed unanimously.

Motion #4 David De Leon made motion to enter closed session to discuss a PAD concern.
Rick Velasco seconded.
Motion passed unanimously.

Entered closed session at 8:15 pm.

Motion #5 Chris Gallup made motion to exit closed session.
Ann Shoemake seconded.
Motion passed unanimously.

Exited closed session at 8:18 pm.

Meeting adjourned at 8:19 pm until the next Board meeting on Saturday, January 9th at the Embassy Suites San Diego in conjunction with the USASA Region IV Meeting.