



**MINUTES OF THE REGULAR MEETING  
OF THE BOARD OF DIRECTORS  
January 8, 2010**

The Directors named in these minutes of the California State Soccer Association-South, constituting the Board of Directors of said California Corporation, held its regular meeting on January 8, 2010 at the Embassy Suites in San Diego, CA. President and Chairman of the Board, Gregory Falk, called the meeting to order at 12:49pm. A quorum was present

**Gregory Falk, President**  
**David De Leon, Vice President**  
**Johnnie Garza, Assistant Vice President**  
**Lila Smith, Secretary**  
**Chris Gallup, District 1 Commissioner**

**John Mullen, District 2, Commissioner**  
**Sue Abadie, District 3 Commissioner**  
**Derek Barraza, District 4 Commissioner**  
**Ann Shoemake, District 6 Commissioner**  
**Rick Velasco, District 7, Commissioner**

Also present for various parts of the meeting

**John Weinerth, Chief Executive Officer**  
**David Lamb, Director of State Tournaments**  
**Larry Yee, SRYA**  
**George Noujaim, SRA**  
**Bill Lewis, Director of Marketing**  
**Luis Salcedo, Director of Competition & Membership Development**  
**Steve Marquez, Director of Registration**  
**Brett Wood, Vice President of Adults**  
**Bob Turner, Presidio Representative**  
**Rick LaSalle, Presidio Representative**  
**Richard Groff, USASA Board Member**  
**Bill Bosgraaf, USASA Board Member**  
**Tom Litchfield, SDSRA**  
**Bob Peterson, SDSRA**

Gregg Falk introduced Brett Wood, the new Vice President of Adults effective after the Annual General Meeting on February 14<sup>th</sup>. Mr. Wood gave a brief description of his background.

Motion #1      John Mullen moved to approve the December minutes as written.  
                    Rick Velasco seconded.  
                    Motion passed unanimously.

**President's Report:** Presented by Mr. Gregg Falk. Gregg Falk advised that U.S. Youth Region IV conference call discussed placement of the National League Series which will continue. Mr. Falk advised that he had a phone call with Gary Sparks, Coast Soccer League. Mr. Sparks voiced a concern regarding a State Cup rule that in order to qualify you must play in Regional League or Cal South League. Regional League is not a Cal South league and this could undercut Cal South leagues. The Board of Directors will pursue further discussion with US Youth Soccer Region IV.

Per David Lamb, it is the National Championship Series that is affected. The Regional League allows you to play in National Cup in your State. For future discussion we will look at whether we can send a Cal South team as our State Cup representative if they do not play in a Cal South League.

**CEO Report:** Presented by John Weinerth. See written report.

**Corporate Office Report:** Presented by John Weinerth in the absence of Mr. Adrian Marquez. See Written Report. Bob Turner, Presidio, advised that the message which was sent out from the office to update VIP lists was outdated for their particular league. The corporate office has been proactive in trying to get updated VIP lists up-to-date as many leagues elect new officials around this time of year. The message advised to go to the website to get the list, however he was unable to find the list on the website. Steve Marquez will look to see what the latest list is and ensure the proper hyperlink accompanies any future notifications.

Per Derek Barraza, we need to look at maintaining league VIP information using software validation techniques request from ADG. Chris Gallup asked if an email could be sent to leagues advising them that renewal applications can not be approved without balances due being cleared. Gregg Falk advised this should be an additional reminder to the leagues.

Bob Turner suggested Cal South could advise gaming circuits in advance of leagues being put in bad standing, as the circuits could assist with getting this cleared. Per John Weinerth, Cal South would need one point of contact and a conflict of interest form completed in order to give out this information.

Per John Weinerth league health reports will be placed in SharePoint each month for the Board of Directors to view starting in March.

**Sales & Marketing Report:** Presented by Bill Lewis. See written report The Jamba Juice deal will include sanctioned tournaments and an opportunity to generate extra revenue for the tournaments. Kohl's has renewed their contract with USYSA. There are 22 booths still available for Soccer Nation Expo. He will be coming back to the board with their responsibilities as it relates to the Soccer Nation Expo and video shooting for the Awards Banquet.

Bob Turner advised that the California Lotto has been very active in sponsorship in San Diego.

**Competition and Membership Development Report:** Presented by Luis Salcedo. See written report Luis thanked the board for being involved in USASA Region IV weekend workshop; he has received comments on the board being present. His duties on the USASA Summit Task Force have ended. Next month's report will show positive results in Signature League. There is an interest per our January meeting with all involved leagues in forming a spring league.

Gregg Falk thanked Mr. Salcedo, Mr. Lewis, and Mr. De Leon for putting together the presentations for the USASA Region IV Adult Meetings. Our presence in the meetings has helped the transition to USASA.

Derek Barraza asked about the LA Futbol circuit. Mr. Salcedo advised the Board that it was a working document and welcomes any feedback anyone may have. Larry Yee asked about Oxnard Adult affiliations; per Mr. Salcedo, things have been very positive, and he is working on affiliation directly with the City of Oxnard.

**League Accounts Management Report:** Presented by Steve Marquez. See written report Mr. Marquez noted he would like input from District Commissioners on the registrars test so that he can begin training. He also discussed progress on automating the League application process. Some phone numbers and emails seem to be bogus in CORIS, as they are required fields. Presidio is working on updating their email addresses.

Derek Barraza advised that he could help get items cleaned up before we allow online registration. Per David Lamb, email address are used for State Cup notifications.

**Coaching Education and ODP Report:** Presented by John Weinerth in the absence of Mr. Steve Hoffman. See written Report. Per Gregg Falk, the ODP Regionals will take place in Phoenix next weekend. Some licensing & potential substitution changes have become effective; see updates that have been worked on in case members call or email with questions Changes in the substitution rule would affect the National Championships.

**State Tournaments Report:** Presented by David Lamb. See written report. Per Mr. Lamb, more than 1,000 teams are registered in youngsters as of 12/13; National Cup numbers are up from last year. First weekend of youngsters State Cup will have 14 venues with over 1,600 games. His committee worked a lot of hours to get schedules out. Registration for the olders will close next Friday. Cal South will also run Adult U20, U23 and 7V7 @ San Bernardino Complex at same time as U19. U23 will have Nationals at the same time and place as the other National teams (Overland, KS).

**State Youth Referee Report.** Presented by Larry Yee. See written report. Larry thanked Ann Shoemake for a Bakersfield meeting. There will also be a referee meeting at State Office tomorrow.

**TOPSoccer Report:** Presented by John Weinerth in the absence of Ms. Sandy Castillo. See written report. Per Gregg Falk, there is a new Region IV TOPSoccer director.

**Sanctioned Tournament Report:** Presented by John Weinerth in the absence of Mr. Frank Sanford. See written report.

Motion #2 David DeLeon moved to approve the Panda Bear Invitational Tournament to be held May 1, 2, 2010:  
Rick Velasco seconded.  
Motion passed unanimously.

Motion #3 Chris Gallup made motion to approve the United Portuguese Soccer Tournament (Adult) to be held February 13, 14, 2010.

Dave DeLeon seconded.  
Motion passed unanimously.

A standing motion to approve all reports as written was passed.

A couple of transfer issues were discussed:

Charles Romaine – mother emailed Chris Gallup, and he did not check email until after the deadline had passed and requested that it be appealed, as sent in too late.

Dillon Gallardo-transfer faxed prior to date, registrar unplugged fax machine so it did not get in on time. Rick approved but after the cup-tie date.

Irvine Striker GU15-sent letter to coach & released from this team; however, he coaches another team.

Motion #4 Chris Gallup made the motion to approve the release of Jose Meza from Crusaders effective 12/10/09 due to it being received by Mr. Gallup on time.  
Derek Barraza seconded.  
Motion passed unanimously.

David Lamb discussed that Presidents Cup champions will be moving on to Regionals, so we need to make sure all rules are being followed, as we do not want the teams to be disqualified due to rule violations.

Motion #5 David DeLeon moved to enter closed session to discuss contract and personnel related items.  
John Mullen seconded.  
Motion passed unanimously.

Entered closed session at 3:20 pm

Motion #6 Derek Barraza made the motion to exit closed session.  
John Mullen seconded.  
Motion passed unanimously.

Exited closed session at 4:49 pm.

Meeting adjourned at 4:52 pm.