



**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
May 7, 2011**

The Directors named in these minutes of the California State Soccer Association-South, constituting the Board of Directors of said California Corporation, held its regular meeting on May 7, 2011 at the Corporate Office in Fullerton, CA. President and Chairman of the Board, Johnnie Garza, called the meeting to order at 9:05 a.m. A quorum was present.

Johnnie Garza, President
 Derek Barraza, Vice President (arr 9:08)
 Roy Carlson, Vice President-Youth
 Ken Goldman, Treasurer
 Lila Smith, Secretary

Mark Flahan, District 1 Commissioner
 John Mullen, District 2, Commissioner
 Sue Abadie, District 3 Commissioner
 Sharon Kornfield, District 4 Commissioner
 Rick McCown, District 5 Commissioner
 Ann Shoemake, District 6, Commissioner (arr 9:11)
 Rick Velasco, District 7, Commissioner

Also present for various parts of the meeting:

John Weinerth, Chief Executive Officer
 Steve Marquez, Director of Registration
 Steve Hoffman, Director of Coaching Education
 Lucinda Williams, Secretariat

Also present:

Natalie Del Francia and Mark Skeen, Affinity Sports

Public Comments – None.

Approval of Minutes:

Motion #1 Mark Flahan moved to approve the April 2011 minutes as amended.
 Roy Carlson seconded.
 Motion unanimously passed.

President's Report: Presented by Mr. Johnnie Garza.

Johnnie Garza reported that he has not seen much activity on the soccer front or with the new developmental league since the last meeting. Dave Lamb has resigned as the Cal South State Tournament Director effective July 2011 and has accepted a position with the new league.

Mr. Garza said the Region IV presidents have had a great deal of discussion regarding the challenges facing US Youth and Region.

Derek Barraza reported that he and Sue Abadie met with Mark Swindell from the new league. The new league wants to create an even more restrictive policy for transfers and waivers, wants players to commit to teams for the season through State and National Cup and does not plan to bring in players from other organizations. The league has circulated a draft rule policy, but Mr. Barraza has not heard how it has been received... Cal South may want to consider sending representatives to their May or June meeting.

Johnnie Garza said he had not heard from Cal North since the last joint meeting and will follow up with the Cal North President.

CONSENT CALENDAR

CEO Update: John Weinerth noted that staff reports remain on this month's agenda but effective with the June meeting, Staff will forward written reports to the Board and no longer list them on the agenda.

Derek Barraza asked about the research on a Customer Relationship Management (CRM) system as mentioned in the CEO report. John Weinerth reported that Cal South hopes to move towards a cloud-based enterprise solution that would have the capability to track and service all Cal South programs. Derek Barraza suggested gathering Board input regarding what metrics the application should track.

Corporate Office Report: See written report.

Sales & Marketing Report: See written report.

Competition and Membership Development Report: See written report.

League Accounts Management Report: See written report

Coaching Education and ODP Report: See written report.

State Tournaments Report: See written report.

Sanctioned Tournaments Report: See written report.

State Referee Committee Report See written report.

TOPSoccer Report: See written report.

Risk Management Update: See written report.

Protests, Appeals, Discipline Report: See written report.

Nomination Committee Update: See written report.

Motion #2 Derek Barraza moved to approve the Committee reports.

Ken Goldman seconded.

Motion unanimously passed.

Recurring Monthly Business:

Youth League Approvals

Motion #3- Mark Flahan moved to approve all youth leagues, including #0705, except #0313 or #0735.

Derek Barraza seconded.

Motion unanimously passed.

Adult League Approvals

Motion #4 Sharon Kornfield moved to approve all Adult Leagues.

Roy Carlson seconded.

Motion unanimously passed.

Sanctioned Tournament Approvals

Motion #5 Roy Carlson moved to approve all Sanctioned Tournament Approvals except #0223.

John Mullen seconded.

Motion carried with all in all in favor except Barraza and Garza who opposed.

Derek Barraza noted that some of these teams already have websites for their tournaments. John Weinerth suggested that the Board reconsider the timing of when teams may begin advertising their tournament at a future meeting.

John Mullen asked the Board to approve the #0223 FC So Cal Invitational and waive late fees to assist the establishment of this team that recently left AYSO to play with Cal South.

- Motion #6 John Mullen moved to approve the Sanctioned Tournament for League #0223.
Sue Abadie seconded.
Motion carried with all in all in favor except Barraza and Garza who opposed.
- Motion #7 Rick Velasco moved to rescind approval for the #0705 tournament after learning they do not have Form 990s on file.
Sue Abadie seconded.
Motion unanimously carried.

Old Business Items:

BOD Pics / Bios / Info

Johnnie Garza reminded Board Members to submit pictures and biographies for the website within the next week.

CSP: Travel Policy

Derek Barraza forwarded a draft Travel Policy to Board members for review and asked them to submit comments to include at the next Board Meeting. Rick Velasco suggested including separate sections for staff, Board Members, ODP, etc. Mr. Barraza will add a section for charge cards to the policy.

Fleet Cell Phone Package

Mr. Weinerth shared a cost comparison of the current cell phone costs vs. a fleet cell phone package. The Board noted that the fleet package would have only minimal savings, at best, and had many issues such as retaining phone numbers and the need to carry more than one cell phone. Board Members provided consensus to continue with the current cell phone practice.

New Business Items

Regional Subsidy Discussion

John Weinerth reviewed the number of teams and dollar amounts for which Cal South budgeted for regional subsidies. Cal South spends over \$300,000 per year on subsidies and teams now view the subsidies as an entitlement. Johnnie Garza thought Cal South should subsidize 14 teams in the State and National Cup tournaments. Derek Barraza suggested a subsidy pool for all teams with the dollar amount determined by the number of qualifying teams each year. Ken Goldman suggested paying the entry fees for all Cal South teams but not subsidizing teams that qualify for wild card entries. He said \$10,000 is too much to give each team going to National Cup and Cal South should only pay entry fees for the Far West teams.

Johnnie Garza said the number of teams going to tournaments will solidify in the next few weeks. He will convene a board meeting via conference call to decide on how to divide the subsidies for this year.

Affinity Agreement (*item taken out of order*)

John Weinerth noted that he has been in discussions with Affinity for several months and shared a handout with the Board outlining proposed terms for a contract beginning May 1, 2011 and expiring April 30, 2013. Sharon Kornfield asked why the contract does not begin in August. Mr. Weinerth explained the May contract start gives Cal South a cushion to make changes and not leave players without the ability to register.

As part of the new terms Cal South would still have access to the competition manager for its own events and affiliates would work directly with Affinity if they would like to use the program.

The proposed contract term is shortened from five years to two years to accommodate the expectation that Cal South will have revised business rules in that time and may want to renegotiate a new contract. Derek Barraza asked if Mr. Weinerth had seen the full contract. Mr. Weinerth noted that they have done an initial review of the agreement, but has yet to go through legal counsel.

Steve Marquez, Mark Skeen and Natalie Del Francia demonstrated the Affinity programs.

Johnnie Garza would like legal review and Board approval of the final agreement once the terms are incorporated.

Motion #8 Sharon Kornfield moved to authorize John Weinerth to continue negotiations with Affinity based on the terms as presented at this meeting and bring the final contract back to the Board for approval when completed.

Sue Abadie seconded.

Motion unanimously carried. (Mullen not present)

Online Registration

The board discussed how to transition to paperless registration, including release and transfer, and communicate the process with registrars. The board had consensus to continue towards implementing online registration and fee collection and include this as a strategic planning topic.

US Soccer Technical Summit (*item taken out of order*)

Steve Hoffman reported on the US Soccer Technical summit and shared the new US Soccer Zone 1 curriculum book with the Board. At the Summit, Claudio Reyna explained the vision for US Soccer's future which is a focus on coach development and improving technical skills. The curriculum book takes the best technical information from international systems and applies it to the U.S. game. The challenge will now be how to implement the vision as US Soccer does not yet have a plan.

US Soccer sees Cal South's role as supporting the US Soccer vision and providing the training as outlined in the manual. John Weinerth added that Cal South would launch the new curriculum and update A, B, C, D and E training and possibly offer online training for D and E levels.

Johnnie Garza asked why Cal South should support US Soccer when players leave the system to go onto higher levels of play. Roy Carlson suggested some kind of continuing education for coaches.

Steve Hoffman noted that US Youth will now take the best players nationwide to national camps instead of a set number of players from each region and reported on plans for the Pacific Coast Invitational. Mr. Hoffman also reported that he has received requests from teams in Mexico, Argentina and Rwanda looking to play boys teams from Cal South as a warm up for the u17 World Cup in Mexico.

CORIS (*item taken out of order*)

John Weinerth reported that the automated release and transfer function is working and Cal South now needs to eliminate the paper based process to avoid running two processes simultaneously. Johnnie Garza asked if Cal South can use the system for transfers. Steve Marquez said the system would process transfers and releases, but transfers prove challenging when parents don't always have all the information the system requires such as district or league numbers.

Derek Barraza asked about contingency plans should the system suffer a service interruption. Rick McCown noted receiving teams can remove disciplinary holds on players and commented that receiving teams should not be able to initiate a release.

Rick Velasco asked how the lack of face to face interaction would affect volunteer recruitment.

The Board discussed how to send email notifications to District Commissioners.

The Board will review revised rules and an internet interruption contingency plan at the next meeting.

Insurance Meeting / Info Sharing

John Weinerth reported on a recent trip to Atlanta where he met with representatives from Cal South's insurance broker. He reviewed options for renewal of the insurance policy along with several new options that explore using carriers who do not require proof of residence when adjudicating claims. Initial quote indications came back very high almost doubling the Cal South SAI premiums, but Willis will continue to explore other options.. Mr. Weinerth asked the insurance provider to forward more information by June 4, 2011 and the pricing for a separate policy for clinics, academies and skills nights as a potential cost effective added value for members.

Member in Good Standing Policy

Roy Carlson explained that the new bylaws require the Board to define a Member in Good Standing by resolution. He noted the biggest change is the requirement for an active corporate status with the State of California and proposed a change with respect to financial obligations to 60 days and 90 days.

Board Members agreed that once they approve this policy, they will need to decide on the procedural rules before implementation.

Motion #9 Derek Barraza moved to approve the Member in Good Standing resolution as presented with an implementation date no later than September 1, 2011 contingent upon adoption of procedural rules.
Rick McCown seconded.
Motion unanimously carried.

Motion #10 Mark Flahan moved to enter Closed Session at 3:28 p.m. to discuss April Executive Meeting Minutes, Claims / Lawsuits updates.
Roy Carlson seconded.
Motion unanimously carried.

Motion #11 Mark Flahan moved to exit Closed Session at 4:36 p.m.
Rick Velasco seconded.
Motion unanimously carried.

BOD Meeting Recap / Wrap

No discussion.

Adjournment

Motion #12 Lila Smith moved to adjourn the meeting at 4:38 p.m.
Derek Barraza seconded.
Motion unanimously carried.

Meeting adjourned at 4:38 pm.