



**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
April 20, 2013**

The Directors named in these minutes of the California State Soccer Association-South, constituting the Board of Directors of said California Corporation, held its regular meeting on April 20, 2013 at the Corporate Office in Fullerton, CA. President and Chairman of the Board, John Mullen, called the meeting to order at 9:18 a.m. A quorum was present.

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| <input checked="" type="checkbox"/> John Mullen, President | <input checked="" type="checkbox"/> Mark Flahan, District 1 Commissioner |
| <input checked="" type="checkbox"/> Derek Barraza, Vice President | <input checked="" type="checkbox"/> Luca Pacelli, District 2, Commissioner |
| <input checked="" type="checkbox"/> Roy Carlson, Vice President-Youth | Sue Abadie, District 3 Commissioner (absent) |
| <input checked="" type="checkbox"/> Brett Wood, Vice President-Adults | Sharon Kornfield, District 4 Commissioner (absent) |
| <input checked="" type="checkbox"/> Ken Goldman, Treasurer | <input checked="" type="checkbox"/> Cindy Quan, District 5 Commissioner |
| <input checked="" type="checkbox"/> Lila Smith, Secretary | <input checked="" type="checkbox"/> Ann Young, District 6, Commissioner |
| | Rick Velasco, District 7, Commissioner (absent) |

Also present for various parts of the meeting:

- John Weinerth, Chief Executive Officer
- Adrian Marquez, Office Manager
- Bill Lewis, Director of Marketing
- Luis Salcedo, Director of Membership Development
- Steve Marquez, Director of Registration & Affiliate Account Management
- Steve Hoffman, Director of Coaching & Player Development
- George Noujaim, State Referee Administrator
- Brandy Buell, Executive Assistant to the CEO

President's Comments

John Mullen started the meeting by updating the Board on Regional and National related items including a visit the previous weekend to the Cal North Expo, which they conducted in conjunction with Nevada Youth Soccer, and the Cal North AGM. Hope Solo was the Expo keynote speaker. Pete Zopfi, Cal North President, has made great strides in advancing Cal North.

Public Comments

None.

CONSENT CALENDAR

Approval of Minutes, Sanctioned Tournament and Affiliate Member Approvals, Good Standing Appeals Ratification

Motion #1: Derek Barraza moved to approve the March Meeting minutes as presented, the Sanctioned Tournaments and Affiliate Member applications as presented, and ratify the Good Standing Appeals recommendation as presented.

Roy Carlson seconded.

Motion carried unanimously.

Quarterly Strategic Review Update

John Mullen reminded the Board and staff members present that this was a high level review of the strategic objectives and initiatives and needs to be treated with a level of confidentiality.

John Weinerth then kicked off the first Quarterly Strategic Review meeting and noted the staff was only three months into initiating our strategic goals as agreed upon by the Board in January. Mr. Weinerth reviewed the Strategy Review Agenda and commented that Cal South has ten priority initiatives for the year which were also shared and communicated to the Affiliate Members at the AGM. The goals for the April 20th meeting were lined out including the questions that would need to be asked and answered. While we focus on the top priorities, there is still trickle-down impact on the lower level objectives.

The staff directors reviewed the financial objectives and the top ten priority initiatives. Multiple questions were raised by the Board. The staff reminded the Board that these were meant to be high level briefings with more information available in the formal performance analysis that was delivered at the meeting for their review. The staff will tweak this going into the next Quarterly Strategic Review and will deliver the report sooner for Board review and questions being vetted prior to the meeting.

John Weinerth then opened it up to the Board and staff directors for strategic discussion and brainstorming to review the items that were marked as being off track. Ken Goldman stated this was an excellent report for the first time out, and he learned about other areas that he didn't really know about. Brett Wood commented that this will take some time, but the staff did a really good job on this initial outing, and he can see we are headed in a very good direction.

National Cup Protest / Dual Carding

John Weinerth advised the Board on a National Cup protest received from Cliff Tabor, Carlsbad Elite; that was adjudicated by the National Cup Committee.

Release and Transfer Recommendation Approval

The recommendation was uploaded to SharePoint with red changes to reflect and update of the policies. Discussion took place on time frames, recreational transfers, and competitive transfers including concerns over cup eligibility with roster freeze deadlines. The Board agreed conceptually with the draft rules and approach and asked for this to be finalized in May. John Mullen called for anyone with any questions or comments to email them to Mr. Carlson. Mr. Mullen noted that there are no objections to the conceptual framework of the policy, so we can move forward with approving an updated policy at the May Board meeting.

Appeals to Board Process / Future Cup Player Eligibility Adjudication Policy

Roy Carlson asked the Board for a standardized way to deal with emailed pleas that are sent to multiple Board members, so all of the people included on the emails would not try to deal with the issues on their own.

Luca Pacelli presented an appeal process outline for State Cup decisions which could also be used for Board appeals.

Discussion took place on the need to develop a process for a corporate response.

Birth Document Retention

Roy Carlson brought up the issue of birth certificates and how they are being handled and stored by registrars and team officials. Discussion took place on setting a consistent policy on how birth documents are reviewed and maintained or not maintained. There are Risk Management and Competition elements that need to be considered.

Luca Pacelli stated that parents can upload scanned copies of birth certificates into CORIS; once the registrar has clicked that the document has been verified the cookie file is deleted. Cindy Quan suggested there needs to be a refresher course with long-time registrars to update them on the system and what it can do for them.

Committee Next Steps

John Weinerth pulled up the list of committees. John Mullen noted this is a major change for the Board, as matters should not be debated at the Board level but within the committees. The committee chair will meet with their committees and accomplish their tasks and come back to the Board with their finished product. Mr. Weinerth commented that the next step for the committee chairs is to execute their agreement with their staff liaisons. Mr. Mullen noted most of this work can be done online and through emails and not necessarily in person. Mr. Weinerth reminded the Board that each committee also has a workspace within SharePoint.

Motion #2: Roy Carlson moved to ratify the committee assignments.

Ken Goldman seconded.

Motion carried with Derek Barraza abstaining.

Motion #3: Roy Carlson moved to enter Executive Session at 2:00 pm.

Ken Goldman seconded.

Motion unanimously carried.

The Board came out of Executive Session at 2:25 pm.

Luca Pacelli mentioned that he sent list of all State tournament finals weekends to the Board. The State and National Cup chairmen would like to have Board members at the finals to hand out trophies.

The next Board meeting will be held at the Corporate Office on Saturday, May 18th with the next Quarterly Strategic Review on July 20th. The Presidents' Summit will be held on August 17th.

The Board reviewed action items from the meeting.

Adjournment

Motion #4: Mark Flahan moved to adjourn the meeting.

Roy Carlson seconded.

Motion unanimously carried.

Meeting adjourned at 2:37 pm.