



**MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
January 21, 2012**

The Directors named in these minutes of the California State Soccer Association-South, constituting the Board of Directors of said California Corporation, held its regular meeting on January 21, 2012 at the Corporate Office in Fullerton, CA. President and Chairman of the Board, Johnnie Garza, called the meeting to order at 9:02 a.m. A quorum was present.

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| <input checked="" type="checkbox"/> Johnnie Garza, President | <input checked="" type="checkbox"/> Mark Flahan, District 1 Commissioner (left 3:05 p.m.) |
| <input checked="" type="checkbox"/> Derek Barraza, Vice President | <input checked="" type="checkbox"/> John Mullen, District 2, Commissioner |
| <input checked="" type="checkbox"/> Roy Carlson, Vice President-Youth (arr. 9:08 a.m.) | <input checked="" type="checkbox"/> Sue Abadie, District 3 Commissioner |
| <input type="checkbox"/> Brett Wood, Vice President-Adults | <input checked="" type="checkbox"/> Sharon Kornfield, District 4 Commissioner |
| <input type="checkbox"/> Ken Goldman, Treasurer | <input checked="" type="checkbox"/> Rick McCown, District 5 Commissioner |
| <input type="checkbox"/> Lila Smith, Secretary | <input checked="" type="checkbox"/> Ann Shoemake, District 6, Commissioner |
| | <input checked="" type="checkbox"/> Rick Velasco, District 7, Commissioner |

Also present for various parts of the meeting:

- John Weinerth, Chief Executive Officer
- Lucinda Williams, Secretariat
- Frank Sanford, Sanctioned Tournaments Committee Chair
- Luis Salcedo, Director of Membership Development

Public Comments

None.

Approval of Minutes:

- Motion #1: Derek Barraza moved to approve the December 2011 meeting minutes as amended.
Sharon Kornfield seconded.
Motion carried 8 - 0 - 1. (Abstain: Velasco; Carlson not yet present).

President's Report: Presented by Mr. Johnnie Garza.

Johnnie Garza reported that he has modified the agenda format with the intent of increasing meeting efficiency and tracking the kind of items the Board discusses.

(Roy Carlson arrived at 9:08 a.m.)

Mr. Garza reported on the USASA meeting in San Diego. He thought it was a productive meeting with good workshops. The Council held a long meeting and the Region promised some items as IOUs. Mr. Garza noted that the Region has an initiative to provide financial support for outreach programs which Cal South will pursue.

Mr. Garza attended the NSCAA meeting in Kansas City for the first time. He heard NSCAA scaled down the event from prior years due to being in the Midwest and lower overall attendance, but the event still provided many vendor and networking opportunities. Mr. Garza said the team did a good

job with the Cal South booth. Mr. Garza believes Cal South has many untapped opportunities to promote tournaments and other Cal South programs. The number of coaches associations at the event surprised him. He saw Cal South competitors leveraging the opportunities provided by the many workshops at the event. Mr. Garza also had the opportunity to talk to Coast Soccer League about their upcoming premier league.

Mr. Garza noted that TAG Consulting Group has sent the 3Scan survey to approximately 60 people.

Mr. Garza reported that Cal South did very well at the ODP Regional competition. He has received very positive feedback from parents. He congratulated Steve Hoffman and his team for a job well done.

Derek Barraza added that he met with Jolene Nielsen, US Youth Soccer Region IV Director, in Phoenix. She is not running again for Regional Director and hopes to become involved with ODP at the national level. They discussed the candidates and other philosophical issues. He also met with Dave Lamb, Wayne Carver and Ron Cooke, US Youth Soccer Region IV Deputy Director, regarding some of the initiatives discussed at the Region IV meetings in Montana. They have not made much progress to date.

Mr. Barraza added that he attended sessions in Kansas City on the sun-safe soccer skin cancer prevention program, managing volunteer staff, "1 v 1 with Jurgen Klinsmann " interview, and a session on social media.

CONSENT CALENDAR

Committee Reports

Roy Carlson noted that Craig Mues, State Cup Chairman, listed the number of clubs who have utilized the new Club Pass feature for Presidents and Governors Cup, but Vic Fodor, National Cup Chairman, did not have this number solidified for National Cup as of yet. Sharon Kornfield noted that there is still time for clubs to take advantage of the Club Pass feature.

Frank Sanford noted that he has met with Raicheal Sutherland, Sanctioned Tournaments Coordinator, and Sue Abadie to discuss potential updating and policy revision recommendations for the tournament manual.

Staff Reports

Derek Barraza said reports for the AGM program are due February 1, 2012 and suggested that youth clubs could also apply as adult clubs to develop the adult programs.

John Weinerth reported that youth registration grew just under one percent from the previous year and adult registration grew by over 60 percent from the previous year. The USASA tracking does not reflect this as they count registrations and votes based on their annual AGM, but we had 8,500 adult players in year one and close to 13,000 adult players in year two.

Mr. Weinerth said he proposed combining the 2013 US Soccer Centennial AGM with the 2013 Soccer Nation event as an option to US Soccer. It is viewed as a long shot, but we wanted to try and bring this special event to southern California.

Mr. Weinerth reported that the Silverlakes complex in Norco will break ground this week.

Motion #2: Mark Flahan moved to approve the Consent Calendar.

Roy Carlson seconded.

Motion unanimously carried.

Recurring Monthly Business

Youth League Approvals

None.

Adult League Approvals

None.

Sanctioned Tournament Approvals

Motion #3: Mark Flahan moved to approve tournaments for Surf City Sand Soccer, Real Laguna 5x5 Players Showcase and the Roadrunner United Spring Cup.

Rick Velasco seconded.

Motion unanimously carried.

Motion #4: Rick Velasco moved to approve the Simi Valley Spring Cup for this year only.

Sue Abadie seconded.

Motion unanimously carried.

Motion #5: Ann Shoemake moved to approve the Cinco de Mayo Soccer Fest tournament.

Sharon Kornfield seconded.

Motion unanimously carried.

Motion #6: John Mullen moved to approve the date change and waive the date change fee for the Beach Soccer Championship - Oceanside.

Rick Velasco seconded.

Motion unanimously carried.

Motion #7: Mark Flahan moved to approve the date change and waive the date change fee for the Kick for Hope tournament.

Roy Carlson seconded.

Motion unanimously carried.

Motion #8: Mark Flahan moved to approve the UPSES 3rd Annual Soccer Invitational.

Rick Velasco seconded.

Motion unanimously carried.

Old Business Items

Review of Action Items

No discussion.

Playing Up and/or Playing Down Policy

John Weinerth noted that this discussion dates back to August. Cal South does not receive many of these requests and the majority are requests to play up. Mr. Weinerth reviewed the feedback received from the Board to this point. He also noted that the policy intends to mitigate Cal South liability. It only places a flag on players playing up three or more years or down one year and requires a parent to sign a waiver before allowing the registration process to continue.

Sharon Kornfield said the national policy allows players to play up two years.

Rick Velasco said he thought playing up two years is appropriate.

Mark Flahan noted that high school players may play up three or four years. Roy Carlson added that Presidio has girls 15 -18 years playing together.

Rick McCown thinks playing two years up is sufficient for 14 years and younger. Sharon Kornfield noted that the national cup allows only two years for under 15 years.

Motion #9: Mark Flahan moved to approve the policy as written.

Roy Carlson seconded.

Motion carried 5 – 2 – 3 (Noes: Barraza, Velasco; Abstain: Shoemake, Abadie, McCown.)

Rick Velasco requested that Cal South staff make decisions on forms within seven days. Johnnie Garza asked staff and the District Commissioners to look into reducing the turn around for playing up or playing down requests.

Derek Barraza believed that Cal South will need to comply with HIPAA regulations if it begins accepting doctor's notes from players.

Automatic Renewal Process

Johnnie Garza explained that staff has generated this proposal. Derek Barraza asked if this proposal would impact revenue generated by late fees. Mr. Weinerth said the goodwill generated by this process would outweigh the income lost from late fees.

Ann Shoemake asked if this process would eliminate the renewal form. Mr. Weinerth said this member-centric process would eliminate the renewal form as the good standing process would govern membership status. The policy would require Board reinstatement for members not in good standing.

Sue Abadie asked staff to send notice to District Commissioners when Affiliates pass their appeal date.

Motion #10: Derek Barraza moved to approve the policy as stated in the renewal participation section, removing the year and the dollar amount for annual renewal fee from the document.

Mark Flahan seconded.

Motion unanimously carried.

John Weinerth will provide an update in his staff report regarding how staff will procedurally manage this policy.

New Business Items

Recreational Task Force

Johnnie Garza asked the Board to consider the concepts in the Task Force recommendations and then let the Task Force and staff discuss implementation details and timeframes. Rick Velasco and John Weinerth asked the Board to provide their input on priorities and timelines.

Roy Carlson suggested reviewing the entire staffing of Cal South before creating a full time paid Manager of Recreational Soccer position. Mark Flahan noted that implementation will require staff involvement and financial commitments.

Motion #11: Derek Barraza moved to adopt the recommendations of the Recreational Task Force as presented at this meeting and direct the ad-hoc project management task force to create and present the implementation, project and communication plans to the Board.

Ann Shoemake seconded.

Motion carried 9 – 0 – 1 (Abstain: Flahan).

Motion #12: Derek Barraza moved to offer Board support to the ad-hoc project management task force consisting of Rick Velasco as the team leader and members consisting of Sue Abadie, Rick McCown, Sharon Kornfield and Luis Salcedo. The team will provide an update by February 17, 2012.

Roy Carlson seconded.

Motion unanimously carried.

The board identified the following priorities: 1) investigate recreational soccer manager position 2) identify and pursue the easiest items to implement as well as identify those items the Board has already accomplished and communicate it to the membership 3) create performance management / metric plan.

Strategic Road Map

Johnnie Garza said he wants to steer the board into a more strategic mindset and outlined the strategic planning process with TAG consulting. He said he has sent the 3Scan survey to about sixty people, including Board Members, to complete. The process will also include focus groups, one-on-one interviews and Board workshops. Mr. Garza reviewed the timeline for the process and outlined anticipated deliverables.

The Board discussed how to approach formation of the focus groups and decided to put it out to the respective Affiliate Member segments and utilize more of a random selection process. The goal is to get solid feedback from all voices and segments that we represent.

(Mark Flahan left the meeting at 3:05 p.m.)

Hall of Fame Committee Recommendation

Rick Velasco reviewed the Hall of Fame Committee recommendations with the Board.

Motion #13: Rick Velasco moved to accept the recommendations for nominees proposed by the Hall of Fame Committee.

Derek Barraza seconded.

Motion unanimously carried.

Good Standing Implementation Timeline

John Weinerth reported that staff will internally manage the Good Standing Policy by conducting a monthly financial review and a full review in June/July and November/December.

The board discussed current Affiliates not in good standing, new requests for appeal hearings and set January 29, 2012 as the date for the Executive Committee to hold appeal hearings.

Motion #14: Sharon Kornfield moved to reinstate Affiliates #446, #580 and #629 as members in good standing.

Ann Shoemake seconded.

Motion unanimously carried.

Tournament Policy for U8 Play *(Item taken out of order)*

The Board discussed lowering the age for tournament play and discussed the philosophy of competition versus development.

Motion #15: Mark Flahan moved to allow tournament play for ages U8 and up.

John Mullen seconded.

Motion died 4 – 6. (Ayes: Flahan, Carlson, McCown, Mullen).

Board Meeting Schedule

The Board set the following schedule for upcoming meetings:

- February 26, 2012 (Annual General Meeting and Annual Business Meeting in conjunction with Soccer Nation Expo)
- March 10, 2012
- April 6 – 7, 2012 (strategic planning session)
- May 4 – 5 2012 (strategic planning session)
- June 8 - 9, 2012 (strategic planning session).

West Valley Soccer Club Waiver Request

Rick Velasco reported that this league has 2800-3000 players and adds players at the last minute due to the number of players.

Motion #16: Rick Velasco moved to waive the late player fee for new recreational players added after September 1, 2011.

Derek Barraza seconded.

Motion unanimously carried.

Team Transfer (added agenda item)

Mark Flahan explained that the Carmel Manchester U13 team has concerns with the incoming coach for the team and scheduled a meeting with the Del Mar Sharks to discuss moving the team to that league. The meeting caused conflict between team parents and the Carmel Manchester club. Carmel Manchester has pulled the current coach, cancelled the team's insurance and blocked field access for the team.

Motion #17: Mark Flahan moved allow the Carmel Valley U13 Girls team to transfer to the Del Mar Sharks Club.

John Mullen seconded.

Motion carried 7 - 1- 2 (Noes: McCown; Abstain: Kornfield, Abadie).

The Board discussed the need for a rule to govern these kinds of situations. Rick McCown will develop a broad policy for Board review.

Adjournment

Motion #18: Ann Shoemake moved to adjourn the meeting at 4:58 p.m.

Sue Abadie seconded.

Motion unanimously carried.

Meeting adjourned at 4:58 pm.