



MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS

January 6, 2007

The Directors names in these minutes of the California Youth Soccer Association-South, constituting the Board of Directors of said California Corporation, held its regular meeting on January 6, 2007 at the State Office in Fullerton, California. President and Chairman of the Board, Gregory Falk, called the meeting to order at 9:18 am. A quorum was present.

Present:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Gregg Falk, President | <input checked="" type="checkbox"/> John Mullen, District 2 Commissioner |
| <input checked="" type="checkbox"/> Paul Doty, Vice-President | <input type="checkbox"/> Anna Murphy, District 3 Commissioner |
| <input checked="" type="checkbox"/> David De Leon, Vice-President | <input checked="" type="checkbox"/> Derek Barraza, District 4 Commissioner |
| <input checked="" type="checkbox"/> Ken Goldman, Treasurer | <input type="checkbox"/> Rito Chisholm, District 5 Commissioner |
| <input checked="" type="checkbox"/> Michael Dawson, Secretary | <input checked="" type="checkbox"/> Ann Shoemake, District 6 Commissioner |
| <input checked="" type="checkbox"/> Chris Gallup, District 1 Commissioner | <input checked="" type="checkbox"/> Lois Sanford, District 7 Commissioner |

Also present for various portions of the meeting:

John Weinerth, COO	Jonathon Murtaugh, Dir. of Marketing & Rec.
David Lamb, Dir. of State Tournaments	Heros Baghoumian, SYRA
Cindy Garza, State Cup Committee	Steve Marques, League Account Manager
Sandy Castillo, TOPSoccer	Frank Sanford, Tournament Committee
Luis Salcedo, Director of Competition & Membership Development	

Agenda (some items taken out of order):

The minutes of the December 8, 2006 meeting of the Board of Directors were reviewed.

Motion #1 Mr. Paul Doty moved to approve the minutes as corrected. Ms. Ann Shoemake seconded.
Motion passed unanimously.

The minutes of the December 9, 2006 meeting of the Board of Directors were reviewed.

Motion #2 Mr. David De Leon moved to approve the minutes as corrected. Mr. Paul Doty seconded.

Discussion: Mr. Ken Goldman noted a correction to the discussion of Ms. Sanford's motion #15.
Motion passed unanimously.

President's Report – Presented by Mr. Gregg Falk. Mr. Falk greeted all for the New Year and noted he has tickets for the US National Team game on January 20.

COO Report – Presented by Mr. John Weinerth. *See* written report. Mr. Weinerth updated the Board on the recent meeting of the Trust for Public Land and the on-going efforts for soccer fields. Mr. Weinerth is to put together a letter of intent for Cal South's programming of a proposed complex.

Corporate Office Report – Presented by Mr. John Weinerth in the absence of Mr. Adrian Marques. *See* written report. District honorees and award recipients for the AGM need to be in so the award materials can be prepared. The format for awards presentations was discussed.

Marketing and Recreation Report – Presented by Mr. Jonathon Murtaugh. *See* written report. Mr. Derek Barraza complimented the marketing staff on the new tournament guide, which is very professionally done. Sales of booths for the Soccer Nation are on track and historically, the next month is the busiest time for booth sales. Soccer Nation ads are going nation wide in various publications for Soccer Nation.

Competition and Membership Development Report – Presented by Mr. Luis Salcedo. *See* written report. Mr. Salcedo notes the competition manager is being promoted in the tournament guide and we have secured our first client with the tournament manager. Mr. John Mullen asked about the efforts for setting up new leagues and Mr. Salcedo replied there are efforts scheduled to bring club presidents together at Soccer Nation for orientation.

League Account Management Report – Presented by Mr. Steve Marques. *See* written report. Mr. Marques notes league health report samples are available. Mr. Falk commented the association continues to provide value to our member leagues and we are committed to increase services.

Coaching Education and ODP Report – Presented by Mr. Weinerth in the absence of Mr. Steve Hoffman. *See* written report. Mr. Weinerth notes there is a new form posted on the website for volunteers and employment requests. It is posted on the ODP page and in the resources page.

A discussion ensued concerning District web pages, providing the District Commissioners a place to post announcements and information the District Commissioners wish to provide to members. Mr. Weinerth noted the staff can be prepared to demonstrate a setup at the next Board meeting.

TOPSoccer Report – Presented by Ms. Sandy Castillo. *See* written report. Ms. Castillo noted she has leads on two new TOPSoccer program opportunities and she sees growth for 2007. She is working with Region IV on a manual and she is hoping to have the manual ready by the symposium later in the spring. The annual Cal South TOPSoccer coaches' workshop will be March 30 to April 1 at the Best Western in Ontario.

State Tournaments Report – Presented by Mr. David Lamb. *See* written report. Mr. Lamb noted State Cup coming up is running smoothly with schedules posted before the holidays. Ms.

Sanford asked about Cup Tie procedures and Mr. Lamb noted any transfers after Cup Tie dates will be marked in CORIS and the players will not be allowed to play should they be transferred after the Cup Tie date. Mr. Lamb noted our registrations for State Cup are in line with previous years.

State Youth Referee Administrator Report – Presented by Mr. Heros Baghoumian. *See* written report. Mr. Baghoumian noted the Regional pro clinic will not be scheduled for Soccer Nation due to conflicts with National. We are bringing 25 referees to the ODP Championships. Mr. Baghoumian passed out a written description of the Cal South Referee Development Programs.

Sanctioned Tournaments Report – Presented by Mr. Frank Sanford. Mr. Sanford noted there has been only one tournament sanctioning document presented this month and it requires additional review before sanctioning.

Motion #3 Ms. Lois Sanford moved the Trofeo Real and the Simi Valley Springfest tournaments for 2007 be approved for sanctioning. Ms. Shoemake seconded. Motion passed unanimously.

Mr. Sanford discussed the preparations for the Cal South booth at the NSCAA Convention. Mr. Sanford noted his pride in the Tournament Guide and the quality printing.

Motion #4 Mr. Goldman moved to receive and file written reports. Mr. De Leon seconded. Motion passed unanimously.

Motion #5 Mr. John Mullen moved to enter Executive Session to discuss strategic planning and personnel issues. Mr. Goldman seconded. Motion passed unanimously.

Returned from Executive Session at 1:13 pm.

Motion #6 Mr. John Mullen moved actions taken in Executive Session be ratified. Mr. De Leon seconded. Motion passed unanimously.

Meeting adjourned at 1:15 pm.